



# OESTNEWS



## TOP EMPLOYERS 2016 – OEST AMONG THE TOP 20!

Oest was recognised for being a particularly attractive employer. The award as "Top employer 2016" is the result of a sustainable workplace culture which is healthy as well as achievement-oriented. The group of companies received the well-known job award from the former German Minister for Economic Affairs, Wolfgang Clement.



This seal of quality for employers is awarded to companies which are committed to a healthy workplace culture in a special way. This is reflected in the quality of management and consequently in a high level of satisfaction among employees.

In the nationwide employer comparison "Top Job", which has been carried out since 2002, the Oest Group primarily scored in the categories work-life balance, flexible working time models and corporate health management. As part of the latter, the company offers its employees information events, classes and health days as well as numerous options for regular balancing activities such as swimming, squash, a running club, life kinetics and many others.



The award as "Top employer 2016" makes Oest one of Germany's best companies with outstanding employer qualities. 93 companies received the award from the Centre for Employer Attractiveness zeag GmbH in Berlin on 12 February, presented by zeag mentor Wolfgang Clement – including the Oest Group.

The benchmarking used as a basis for the award was carried out by the Institute for Management and Human Resources Management at the University of St. Gallen, under the direction of Prof. Dr. Heike Bruch.

"We are very proud of our Top Job award," says Alexander A. Klein, Chairman of the Board of the OEST Group. "And of course we are pleased to have our commitment to our employees recognised in this way. But we are not planning to rest on our laurels. Employer attractiveness is an essential strategic factor for us. The Top Job analysis and the feedback from employees will help us to further expand our qualities as an employer. For we can only remain innovative and successful as a company if we have satisfied and committed employees."

### TABLE OF CONTENTS

**Page 1** Top employers 2016 – Oest among the top 20!

**Page 2** Östol still on the fast track • Focus on successful petrol station concepts • New AVIA engine oil range • Oest Maschinenbau delivers laminating system to the US

**Page 3** Lubricant change with a wow factor! • Research & development - IFU Fördererkreis visits Oest • No limits! - New Process takes off

**Page 4** Go-ahead for new warehouse and logistics building • Focus on sustainability – energy from wind power • Oest Group supports global initiative

## ÖSTOL STILL ON THE FAST TRACK!

The fan base of our Östol Oldtimer Oils continues to grow. The positive response at events, rallies and exhibitions, such as at the Retro Classics in Stuttgart, is motivation and confirmation for us.

Even professionals and the great brands are convinced by the quality of our Östol Oldtimer Oils "made in Germany". Not only has the General German Automobile Club ADAC changed to

Östol for all their assistance vehicles – the vehicle inspection company DEKRA Classic Services also relies on the top quality and has included Östol Oldtimer Oil in their product range as a "special edition".

ADAC and DEKRA – two strong brands which share our distinct commitment to quality.



## FOCUS ON SUCCESSFUL PETROL STATION CONCEPTS



We are continuously welcoming new partners and leaseholders to our AVIA petrol station network and making better use of market potential through renovation measures.

In addition to the many classic AVIA petrol stations, we now also have 13 AVIA Xpress stations in our network. The latest one is the independent petrol station of Fritz Kienzle GmbH, which was opened as an AVIA Xpress 24-hour automatic petrol station in Altensteig after a renovation period of only one week.

The Gropper petrol station in Unterroth, which has had something of a cult status for over 50 years, was included into our AVIA petrol station network and underwent fundamental renovations. Other examples for successful renovation

projects are the Surkus petrol station in Nalbach, where a modern bistro and shop section were installed, as well as the AVIA petrol station in Freudenstadt-Kniebis, which was reopened in a unique retro 60s look.

## NEW AVIA ENGINE OIL RANGE

The requirements for engine oils imposed by vehicle manufacturers have changed substantially over time. The new AVIA engine oil range for petrol stations is perfectly adapted to this. It offers a wide range of high quality oils for vehicles from all important brands.

AVIA engine oils are displayed on a clearly structured presentation trolley at the petrol stations. It features a QR code which can be scanned with a smartphone or tablet to open the new AVIA Oil Finder. It takes only four clicks to quickly and easily determine the correct oil for topping up a vehicle.

Of course the Oil Finder can also be used on a PC at home: [www.avia.de/oelfinder](http://www.avia.de/oelfinder)



QR code for fast access to the AVIA Oil Finder with a smartphone.

## OEST MASCHINENBAU DELIVERS LAMINATING SYSTEM TO THE US

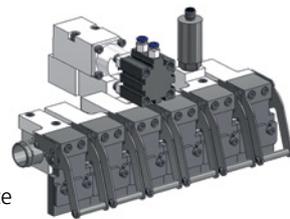
Oest Maschinenbau has delivered a 1K PUR laminating system to the US for a fully automated CLT mat production line. For this we partnered with the German line builder Minda and their representation in the US, the Homag subsidiary Stiles.

CLT (cross laminated timber) mats are a growing trend for the temporary surfacing of unstable terrain, particularly in North America. They are used as road mats on undeveloped terrain, e.g. for the exploration of oil field or for the construction of pipelines, power masts and wind turbines. They are durable, easy to recycle and are considered to be an economical solution which supports the responsible use of resources. CLT mats are highly

sturdy, protect sensitive ground and lower recultivation costs, all with easy installation and removal.



The 1K PUR lamination system from Oest uses the proven KONTIOP dosing unit as well as a further development of the low-maintenance FACETAC FG application head. The use of application nozzles with quick-change adapters allows quick removal of any clogging of the nozzle openings.



Based on the sophisticated technology of the Oest laminating system and the strong demand for CLT mats, management in Freudenstadt is optimistic that further systems will be delivered to North America in the near future.

## LUBRICANT CHANGE WITH A "WOW FACTOR"!

The Atlanta company from Bietigheim-Bissingen specialises in gearbox manufacturing and is regarded as the world market leader in rack manufacturing. Problems with lubricants prompted the company to contact Oest.

"We had to add vast amounts of anti-foaming agents and preservatives to keep the lubricant system in our production systems stable," Thorsten Ruf, responsible for the project at Atlanta, recalls. This not only entailed work, reduced service life and high costs, but also a relatively high level of oil spray formation. The previous lubricant supplier for rack manufacturing at Atlanta could not solve the existing problems and Oest was contacted.

The companies quickly agreed on a test run with a grinding emulsion from the Oest Colometa product range. But the test run initially encountered problems, explains applications engineer Andreas Trick: "Filtration of the standard product we used was far from satisfactory during the

first test. A very thin filter cake and a high level of foaming presented a real challenge for us." But neither the Oest team nor the responsible persons at Atlanta saw this as a reason to give up. The crucial breakthrough came with a specially developed test setup at the Oest laboratory which allowed precise simulation of the filtration process. The result of the second test run: an optimal filter cake and very high purity of the cutting fluid – all using a cost-efficient standard filter fleece. "It was a success all the way that exceeded our expectations," Thorsten Ruf recalls.

The newly formulated cutting fluid still proved to be highly stable after conversion of all other machines. "The achieved process stability is an important quality aspect for us," says Thorsten Ruf. "And the cost factor should also be taken into account. The longer service life, the omission of de-foaming agents and preservatives, but also the option of using a cost-efficient standard filter fleece and its low consumption all allowed us to optimise the process stability as well as reduce our costs. And let us not forget the low level of oil spray for-



mation and better air quality compared to before. With Oest we have the ideal system supplier at our side, supplying us with all important lubricants while taking on a proactive role in process optimisation," Thorsten Ruf summarises. "This means the cooperation is always targeted and efficient. Even for very special challenges, as we have seen."

## RESEARCH & DEVELOPMENT – IFU FÖRDERERKREIS UMFORMTECHNIK VISITS OEST



Founded in 1980, the Fördererkreis Umformtechnik e.V. (Association for the Promotion of Forming Technology) has approx. 50 member companies and supports the scientific work of the Institute for Forming Technology (IFU) at Stuttgart University.

The focus is not only on the exchange of ideas between the institute and the companies, but also on specific technological further developments and a bilateral technology transfer between research and industry.

"We have been a member of the association for many years and actively contribute our experience and know-how on forming lubricants in the framework of research projects," says Fritz-Otto Sinn, Product Manager for Forming Lubricants at Oest. "Regular member meetings are an important component of the cooperation of the

association. We are therefore looking forward to hosting the next meeting and welcoming representatives of the IFU and the associated companies here in Freudenstadt."

Around 30 participants from fields such as steel manufacturing, automotive manufacturing, press manufacturing, etc. are expected to attend. More information about the IFU and the association can be found at: [www.ifu.uni-stuttgart.de](http://www.ifu.uni-stuttgart.de)

## „NO LIMITS!“ – NEW PROCESS TAKES OFF

New Process AG in Switzerland can look back on more than 60 years of company history. The company emerged from the company Messmer & Co in Goldach and has undergone continuous development until today. New Process AG has been part of the Oest Group since 2011.

With some new investments and additions to the New Process team headed by Managing Director

Michael Kreft, the company is now positioned for further expanding market shares in Switzerland and successfully continuing on the current path.

The construction of the new company building in Felben-Wellhausen is ready to begin and the New Process homepage has been completely revised. It contains all important information, contacts and contact information. Have a look: [www.new-process.ch](http://www.new-process.ch)



**NEW PROCESS®**  
Schmierstoffe  
*...no limits!*

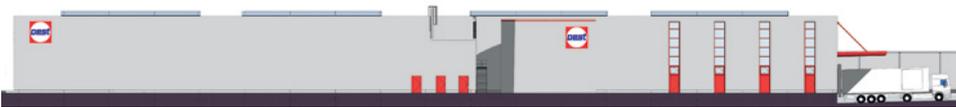


## GO-AHEAD FOR NEW WAREHOUSE AND LOGISTICS BUILDING

**The planning phase is completed – a new warehouse and logistics building will be constructed in the direct vicinity, on the empty space between the company building and Oest Maschinenbau.**

The warehouse for finished products such as lubricants and special fuels with a capacity of around 2,500 pallet locations forms the heart of the 4.5 million euro investment. The warehouse for finished products is stocked directly from production via an automated transport bridge. The entire order picking process and the transport logistics will also be housed in the new building. Several loading terminals provide clear relief for the area of HGV loading.

The additionally gained warehouse space does not only provide logistics benefits, though, but also better general conditions for optimising production processes. The space freed up in the previous warehouse areas will be used to store more raw materials, greatly increasing availability. Certain raw materials and additives can be bought in larger quantities. In the end, this results in manufacturing processes that are optimised for batches and processes and consequently in a higher level of productivity.



## FOCUS ON SUSTAINABILITY – ENERGY FROM WIND POWER

**Almost three years ago, the AVIA Group first invested in electricity generation from wind power stations. Now the fourth own wind park project is already in operation.**

The first AVIA wind turbines are located in Dübriichen-Prießen in the state of Brandenburg. Further wind park projects followed, including in Haiger-Dillbrecht (Rhineland-Palatinate). The latest AVIA wind power stations have now been put into operation in Singen (Hesse). With these, the overall 8 wind power stations have an output of approx. 20 megawatts, supplying



around 15,000 households with regenerative energy. This is equivalent to a saving of approx. 35,700 tons of CO2!

## OEST GROUP SUPPORTS GLOBAL INITIATIVE

**The “United Nations Global Compact” initiative was founded by Secretary-General of the UN Kofi Anan with the objective of making the fast progressing globalisation more socially acceptable and more environmentally friendly.**

More and more institutions, associations and companies worldwide are joining the initiative, committing to important values. The members undertake to align their operative and strategic



actions on 10 defined principles from the areas of human rights, work standards, environmental protection and the fight against corruption. The Oest Group complies with these requirements in all respects and was accepted into the initiative as a member. More information about the initiative and the defined principles can be found at: [www.unglobalcompact.org](http://www.unglobalcompact.org)



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