



OESTNEWS



START OF CONSTRUCTION FOR NEW WAREHOUSE AND LOGISTICS BUILDING

It has only been five years since we moved into the new company building for administration, laboratory and sales. Now Oest is building a new warehouse and logistics unit in the direct vicinity. The official groundbreaking marked the start of construction.

The entire order picking process and the outgoing transport logistics will be housed in the new building. The largest portion of the approx. 3,600 m² usable floor space are dedicated to the warehouse for finished products such as lubricants and special fuels, with a capacity of around 2,500 pallet locations. The warehouse for finished products is stocked directly from production via an automated transport bridge.

"The additional space offers clearly improved storage options for our wide range of products. With regard to shortest possible delivery times,

which we want to guarantee our customers even during peak times, this is of particular importance, as speed and flexibility play an increasingly vital role in many markets today", explains Alexander A. Klein, Chairman of the Board.

The additionally gained warehouse space does not only provide Oest with logistics benefits, though, but also with better general conditions for optimising production processes. The space freed up in the previous warehouse areas will be used to store more raw materials with availability of larger quantities. This results in manufacturing processes that are optimised for batches and processes and consequently in a higher level of productivity.

Another cornerstone for sustainable growth.

In recent years, Oest has succeeded in generating new market shares, including in other European countries, and successfully establishing product innovations with a great amount of know-how, commitment and a high level of quality. And not



From left to right: Philip Scherzinger from building contractor Goldbeck, planning department director Rudolf Müller, Alexander A. Klein, Chairman of the Board of the Oest Group, mayor Julian Osswald and Jörg Parschat, branch director Goldbeck Süd.

to forget the growing private label business for companies in Germany and abroad. "Infrastructure and process optimisations are vital for successfully continuing on this path. We have already successfully implemented many measures – the additional warehouse and logistics building will take us another great step forward", says Alexander A. Klein. "At the same time, this is another commitment to Freudenstadt as a location – where everything started with the visions of company founder Georg Oest over one hundred years ago."

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Several terminals provide clear relief for the area of HGV loading.

ÖSTOL BECOMES TECHNICAL PARTNER OF PASSIONE CARACCIOLA

Östol Oldtimer oils are not only very popular with the owners of classic cars and specialist garages – renowned classic car rallies also rely on the Östol quality brand when selecting their sponsors.

In addition to the Bayersbronn Classic, which we have been supporting as a main sponsor from the start, we are involved in many other rallies and events. And last but not least our partnership with the ADAC Klassik and DEKRA Classic services, who accompany many events and whose service vehicles are equipped with Östol throughout. A

new international project we are involved in is the Passione Caracciola, which will take place for the 3rd time in 2017.

Rudolf Caracciola, one of the greatest racing drivers of all times, was the top driver for Mercedes-Benz in the 1930s and 1940s – a time when Östol also caused quite a stir in motorsports.

Together with other sponsors such as Julius Bär, IWC and Mercedes-Benz, we will continue to support the Passione Caracciola as a technical sponsor in the future. www.passione-caracciola.com



Rudolf Caracciola – 3 European championship titles, 144 wins.



UNIQUE 1960S PETROL STATION OPENED



Located directly next to the B28 road, the AVIA petrol station in Freudenstadt-Kniebis has always been a highly popular destination for motorists, daytrippers, tourists to the Black Forest region and locals alike.

Following extensive conversion and extension work, the petrol station now celebrated its reopening. While this in itself might not seem unusual, the fully restored and expanded petrol station is no ordinary filling station, though. The AVIA station now presents itself in true 1960s style, from the design of the façade all the way



to the retro coffee cups. A petrol station concept that is probably one of a kind.

This stand-out project was brought to life by Oest, co-founder of AVIA Deutschland GmbH in 1952, who succeeded in attracting experienced professionals, such as the artist Christoph Hodgson who, among other projects, helped to design the Motorworld in Böblingen.

"There are two reasons why we decided to turn this idea into reality right here on the Kniebis mountain", explains Thomas Zink, Division

Manager Filling Stations. "Firstly, the Kniebis filling station dates back to pretty much exactly that era. And secondly, the B28 is a very popular scenic drive which is frequented in particular by bikers and owners of classic cars. For a Sixties-style filling station, we could think of no better location."

This "friendly neighbourhood petrol station" practically took the hearts of many of its visitors by storm. The feedback from the guests is overwhelming! Press, radio and TV also soon caught on to the unusual project and reported on it, including SWR4 radio and the regional TV news.

After the opening celebrations, several events have already taken place on the premises of the filling station. Various events of this type are already planned for the future. The petrol pump attendant in original 1960s overalls is definitely already a visitor attraction, helping customers to refuel their vehicles on Sundays and bank holidays.

OEST MASCHINENBAU IN NEW ZEALAND

Oest Maschinenbau has been successfully collaborating with W.A. Stroud Ltd in Auckland, New Zealand since 2013. Stroud handles the sales and service activities for Oest adhesive dosing and application systems.

Stroud was founded in 1937 and has an excellent reputation in the New Zealand timber industry. The company specialises in the installation of systems for pumping, dosing and application of single or multi component liquids and represents many market leaders in their field as an importer. Longstanding contacts with the timber industry

make Stroud a competent partner for Oest on the New Zealand market.

Adhesive dosing and mixing systems from Oest are in demand worldwide, including in New Zealand. Given the great distance, the cooperation with Stroud has turned out to be an important step. Customers are pleased with the fast, direct contact and the qualified local customer care. More than 10 projects have been implemented so far.



Project locations of Oest Maschinenbau in New Zealand

COOLING LUBRICANT AS A FACTOR FOR SUCCESS OF MODERN HIGH TECH PRODUCTION

“We are absolutely convinced that cooling lubricants are an important factor for success, with regard to efficiency in the production process as well as to the quality of our production parts”, says Mike Göggerle, Production Manager at VAF.

The renowned company not only made a name for itself internationally in the field of special purpose machines for the automotive industry, it also supplies many other industries with turned and milled parts from a variety of materials and sizes.

Process reliability and smooth work processes play a crucial role for the company with regard to shortest possible delivery times. Fluid management is an accordingly important topic for VAF. Production Manager Mike Göggerle has relied on the close cooperation with Oest for many years in this respect.

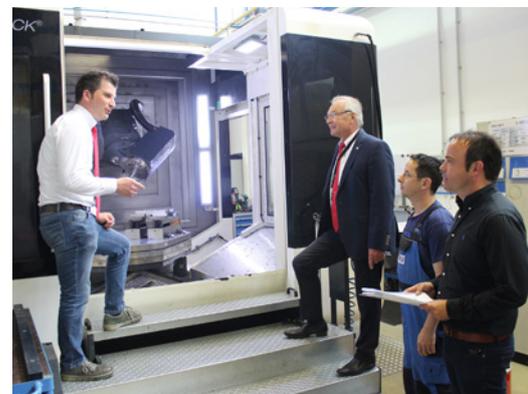
“There are plenty of lubricant suppliers”, Mike Göggerle says. “But rather than only selling the lubricants, Oest also develops and manufactures them, which provides us with a special benefit. When it comes down to it, we can rely on problems being resolved quickly. But what is even more important for us is that the close cooperation prevents larger problems from the outset.”

Regular meetings provide an opportunity for exchanging experiences, reviewing changes in the machinery and the influence on the cooling lubricant system, but also for discussing possible optimisation approaches.

About two years ago, several meetings resulted in a test run with a new water-miscible cooling lubricant from the Oest Colometa P-series, initially on a Maho DMU milling machine from VAF.

“The collaboration during the test phase was ideal. The intensive personal contact ensured a smooth conversion from the outset”, remembers Gordon Gött from VAF maintenance, who accompanied the project. The result was convincing in every respect, particularly considering that a variety of different materials is processed on these machines. The Colometa P cooling lubricant provides optimum flushing action and achieved clearly improved results, particularly with regard to biostability, as well as increased tool service life.

After the successful test phase, the subsequent conversion to further machines confirmed the advantages of the new cooling lubricant. Draining properties, corrosion protection and service life were constantly good and the positive effects on the work environment became even



VAF relies on the cooling lubricants and the support services from Oest.

more evident now – with respect to odour and oil mist formation, but primarily with regard to skin compatibility.

“This aspect has always played an important role in research and development at Oest”, emphasises Andreas Tick from application technology. “The Colometa P range is a product innovation which combines very good compatibility with very high stability – without the use of bactericides. The product range has proven successful many times over in practical application and is also very popular with the employees who work with the cooling lubricant on a daily basis.”

OEST PARTNER DAYS

Many international business partners accepted our invitation to the Oest Partner Days, some of them travelling great distances to join this event.

Numerous specialist talks, product presentations, training sessions and workshops were the focal points of the 3 day programme. Small groups of participants made an intensive exchange of information possible.

The supporting programme was equally appealing, offering plenty of opportunities for getting to know each other better. For example at the barbecue evening or during the visit to the kart track, where everybody got to show off their “racing talent”.

Overall a very successful event which was very popular with our guests as well – **“I’m oestified!”**.



Left: The different specialist talks generated great interest.



Right: The supporting programme, including a visit to a kart track, was very popular with the participants.



A PERSPECTIVE WITH OEST – APPRENTICESHIPS AND DEGREE APPRENTICESHIPS



Our new apprentices and degree apprenticeship students were welcomed at the company with two introduction days.

The award as "Top employer 2016" makes Oest one of Germany's best companies with

outstanding employer qualities. Word has obviously got out among the next generation of professionals. We already had very positive feedback at the Top Job fair, where we presented ourselves again this year.

As an additional orientation for career starters, Oest has also published a new information brochure on the topic of apprenticeships and degree apprenticeship courses.



PREVIEW OF TRADE FAIRS 2017



Turning Days
Retro Classics
LIGNA
Demopark
Classic Days
Blechexpo

Friedrichshafen, 14 - 17 February
Stuttgart, 2 - 5 March
Hanover, 22 - 26 May
Eisenach, 11 - 13 June
Schloss Dyck, 4 - 6 August
Stuttgart, 7 - 10 November

PRODUCT NEWS | NEWS IN SHORT

OECOPOWER D

NEW: The environmentally friendly special fuel for diesel engines

The special fuel for diesel engines Oecopower D® has been added to the proven Oest special fuel range. It sets new standards with regard to environmental compatibility and reduction of harmful emissions while providing more power. Oecopower D® is produced from biogenic waste which until now was usually simply disposed of.
www.oecopower.de



COLOMETA

Further developed product range of new generation cooling lubricants

Our preparations for the future formaldehyde labelling are complete. With the product ranges Colometa F and Colometa P, Oest offers a complete portfolio of cooling lubricants without formaldehyde or bactericides for all applications.



ECONOL BIO B PLUS

Awarded the "Blue Angel" certification

The quickly biodegradable, universal separating oil has passed all tests and can now be labelled with the prestigious "Blue Angel" logo. Econol Bio B Plus is used especially at construction sites for formwork, for concrete processing or to protect mixers.



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Oest is a partner of AVIA



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